



KEY ROLE OF CED TRAINING IN ECONOMIC DEVELOPMENT OF GUJARAT

Social Science

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ABSTRACT

The Centre for Entrepreneurship Development (CED) is a premier Organization of Government of Gujarat engaged in Entrepreneurship Development Training since 1979 and Skill Development since 2009. Concept behind CED is to develop entrepreneurs in the urban as well as rural areas of the state, who can establish their own Enterprise (Trading/Service/Manufacturing) which in turn aids in economic growth of the state and also creates employment opportunities for others.

KEYWORDS

CED, Entrepreneurship, Training, Economic growth, Employment etc.

INTRODUCTION -

Now a days in the era of cut throat competition there is a limited scope of job opportunities hence it is very essential to think over other alternative options. An individual can become self reliant and economically sound when he put his 100% efforts in the different direction of Self Employment. In the year 1970 a small cell was created within GIC to impart the entrepreneurship training. The pioneering step-it was the first attempt of its kind in the whole of country and this experiment turned out to be a phenomenal success. Later on, over a period of nine years, 80 Entrepreneurship Development Programmes (EDPs) were conducted and over 50% after completing the training successfully set up their own industrial ventures.

Vision and Mission of CED -

To empower the people of Gujarat through Entrepreneurship Development and Skill Development and To conduct over 40 Entrepreneurship Development Programme every year across the state.

Objectives of CED – The main objectives of CED are as below

1. To promote and implement Industry Responsive Skill and Entrepreneurship Development across the state of Gujarat.
2. The process will be expected to enable industrial and sustainable growth along with empowering the young generation in the state of Gujarat.

Relationship between Entrepreneurship and Economic Development

Starting and operating a expansion/modification/new/ entrepreneurship business involve considerable risk and effort to overcome the inertia against creating something new. In creating and growing a expansion/modification/new/entrepreneurship venture, the entrepreneur assumes the responsibility and risk for its development and survival and enjoys the corresponding rewards.

The role of the entrepreneur has evolved over time as the world's economic structure has and become more complex. Risk taking attitude, innovative approach and creation of wealth are main criteria of any individual entrepreneur. In general, Entrepreneurship is the process of creating new venture with value by devoting time and effort; assuming the accompanying financial, psychological and social risks; and receiving the resultant rewards of monetary, personal satisfaction and independence.

Entrepreneurship is the backbone of economy for any country. Along with the entrepreneurial boost, India's economy has also recently produced many wealthy individuals.

Many of these are looking to help other local entrepreneurs follow similar dreams. Now to fulfill the dreams at adequate level in especially in Gujarat, now the role of CED starts.

The Role of CED Training Programmes in Economic Development in Gujarat

Recognizing that a quantitative increase in the number of entrepreneurs and a qualitative improvement in entrepreneurship could considerably accelerate the industrial and there by economic development, the Industrial Development Corporations first thought of developing small entrepreneurs in a systemic manner long back in 1969.

1. Entrepreneurship Awareness Programme (EAP) - With the objective to spread the concept/thought of entrepreneurship to mass of the society CED conducts Entrepreneurship Awareness Programs for the final year students of ITI, Polytechnic, Engineering, Pharmacy, Ayurvedic, Science, Arts & Commerce colleges, Management institutes to inculcate the entrepreneurial culture and environment in such a way that students get encouraged to opt for entrepreneurial career rather than searching for a job.

Also these kinds of awareness programs/camps are also useful for the professors, faculties of the colleges so that in turn they can also motivate and guide their students for entrepreneurial career. The entrepreneurship awareness program is for one or two days as per the requirement of the group. CED organizes around 60 EAP in a year.

2. Entrepreneurship Development Program (EDP) - The prime object of EDP is to conduct entrepreneurship training program of 2-4 weeks duration. CED organizes this kind of training program in various districts and taluka level. There are two types of training program i.e. EDP Module-I and EDP Module-II.

Any individual with or without basic qualification and experience can join this type of training programs. Preference is given to the candidate who has completed post graduate, graduate, diploma & ITI courses. The training module / Content of the training program / subjects consists of Which industry to be started, how to start, which type of held and facilities are available, how to manage the business successfully, product guidance, information sources, market survey, managerial inputs, project report preparation, counseling, achievement motivation and post training supportive assistance.

Well known experts from the industries are invited in the training program to deliver lectures and to give the professional guidance and detailed information.

3. Human Resources Development & Achievement Motivation Program (HRD) - It is for the academic institutes, industrial and business group to excel in their work performance and aptitude. This leads to strengthen the employee and employer relationship. Major soft skills like and important behavior aspects like motivation, communication, team building, leadership quality, positive attitude, problem solving aptitude, creativity and

stress management are being covered in this training program.

CED is organizing need based training programs related to HRD for the Employees of Government and Private Sectors. These programs include personality development, achievement motivation, decision making, transaction analysis for improving interpersonal relationship and effective time management. Expert faculties are invited for the training program.

4. Second Generation Program(SGP) - The centre for entrepreneurship development conducts training program for existing entrepreneurs to solve their management problems in the area of technology up-gradation, product diversification, quality marks, national and international strategies, international market, export procedures, financial management and how to survive in the competitive market, family business etc. CED is organizing seminar/workshop, need based programs for the existing industrialists in collaboration with research institutions and field experts.
5. Entrepreneurship Awareness Camp - EAC - CED conducts Entrepreneurship Awareness Camps to generate widespread awareness about entrepreneurship among masses like the students of various engineering colleges, polytechnic, Universities & Institutions and also for general public, from time to time so that they get an insight into various business opportunities in manufacturing, trading, service sectors.

Such camps also aim at promoting entrepreneurship as a career option among students. Students get opportunities to interact with experts and also benefit from one-to-one counseling.

6. Faculty Development Program - CED organizes Faculty development training program for the overall as well as professional development of the Professors, Faculty members and senior staff members of the Engineering Colleges, Polytechnic, Universities and Institutions. This is one kind of Trainers training program for the professors and faculties of the colleges so that in turn they can also motivate their students about entrepreneurship and other self employment related aspects.

CONCLUSION -

Entrepreneurship is the backbone of economy for any country. Along with the entrepreneurial boost, India's economy has also recently produced many wealthy individuals. Many of these are looking to help other local entrepreneurs follow similar dreams. Now to fulfil the dreams at adequate level in especially in Gujarat, now the role of CED starts.

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